

# Medical pilot navigates towards Blenheim

By Celeste Alexander

The charismatic Dr Dave Baldwin is coming to Blenheim next month to help turn all our men folk into 'Healthy Bastards', Cancer Society Marlborough health promoter Anna Small says.

Those who do not know about Dave are in for a treat, she adds.

A former Marlborough Boys' College student, pilot and doctor, Dave has been taking his Healthy Bastards campaign on the road for 20 years now, spreading basic health messages to men in a non political yet humorous way.

He is a one-man band who likes to use 'common man's language' to keep his audience engaged.

"I give it straight and in a way they can understand it. I have got good at talking to blokes, I did my apprenticeship talking to men in prisons and one thing I learned is that if you go off track or start boring men, you lose them," he says.

Dave says his talks are based on a number of health issues.

"I include general health messages while focusing on a couple of areas. Men always like to know how their willies work and tend to ask questions about cancer, so I will make it as informative as I can.

"It's all about early detection which is why it's great to be invited to Blenheim by the Cancer Society. What's also cool about Blenheim is that I'm part of the furniture and visit Omaka to examine pilots. I'm also the main sponsor of the Healthy



Dr Dave Baldwin is bringing his Healthy Bastards Roadshow to Blenheim next month, an evening for men wanting to know more about their health. Photo provided.

Bastards Bush Pilots event, so I thought it would be good to come and do a talk," he says.

Another area Dave aims to push is his online medical text book he created for men.

"Often men are on their phones or computers so it's easy for them to go to the website where there's over 100 video clips. If they have questions about itchy bums or heart problems, there's information available.

"It may save an unnecessary visit to the doctor. Have toe jam? That's cool, visit the website and read that you can go to the pharmacy and

grab some antifungal cream," he says.

Although the campaign is targeted at men, Dave does not exclude women from attending.

"Quite often women come along with their men in tow, or they go out and buy my books as gifts so I always welcome them," he says.

Dave will be in Blenheim on Tuesday, October 11 talking to men at the Jim Fraser Room at Lansdowne Park from 6.30pm. Entry is free and light refreshments will be available.

For more information contact Cancer Society Marlborough.